



BE A PART OF THE MOST EXCITING
WEEKEND OF THE YEAR!

YUP — IT'S EPIC!

Welcome to the only event of its kind in the country, where backyard fun rises to Big League impact and lives are changed forever!

Every summer, SLAMT1D's Summer Classic at Little Fenway brings WIFFLE Ball to legendary status! That's right — WIFFLE Ball! America's favorite backyard game, reimagined with Big League energy, loads of fans and giant hearts that fuel the magic.

Each August, over 350 players and 2,000 fans make their way to the world famous Little Fenway complex in the heart of Vermont's Green Mountains. For three unforgettable days of swings, smiles, and serious heart people of all ages and walks of life come together for fun competition and to make a real difference in the lives of people living with T1D (type 1 diabetes).

BE A GAME CHANGER! JOIN THE ACTION!

- ✓ **350+ players from around the country and 2,000+ fans and guests** over a three-day weekend — the perfect place to spotlight your company's community spirit with signage, on-site shoutouts, and exhibition tents or tables. Heck, for the most fun and impact, sponsor or enter your company team!
- ✓ **Digital marketing opportunities** reaching a passionate, engaged audience across SLAMT1D's social media, website, and yearlong newsletters. Choice of 6 customizable sponsorship tiers to promote brand awareness and company team-building alongside a life-changing cause
- ✓ **Six customizable sponsorship tiers** designed to boost brand visibility, strengthen team morale, and align your company with a truly life-changing cause.
- ✓ **Unique employee engagement options** from volunteering to on-site experiences that turn your support into something your whole team can feel proud of.

SLAMT1D'S 15TH ANNUAL SUMMER CLASSIC WIFFLE BALL WEEKEND
AUGUST 7-9, 2026 | LITTLE FENWAY, ESSEX, VT

SPONSORSHIP OPPORTUNITIES

Each sponsorship package is fully customizable, giving your company meaningful visibility while fueling programs that inspire, educate, and empower the T1D community.

Tournament Sponsor

\$40,000

Tournament Sponsors receive a fully customized marketing package that includes:

- ✓ Full page color ad on front or back inside cover of tournament magazine with a company profile (while available)
- ✓ Digital promotion that includes social media shoutouts, a spotlight in the SLAMT1D newsletter and your logo on the SLAMT1D website for a full year with backlink
- ✓ Promotion during the tournament via signage posted in high visible areas of the field, tent/table space for company promotion and PR announcements throughout the weekend
- ✓ 1 Team entry registration or exclusive team sponsorship
- ✓ Choice of sponsoring: Play of the Day, Tournament MVP, Lock-Down Pitcher Award, Best Uniform Award
- ✓ Tent/table space for company promotion
- ✓ Includes Home Run Derby sponsorship (shared with HRD sponsors)
- ✓ Limited Edition SLAMT1D Trading Cards



Field Sponsor

\$15,000

- ✓ Signage or PR at Little Fenway, Little Wrigley, Little Field of Dreams and Little Yankee
- ✓ Full page color ad in tournament magazine
- ✓ Social media shoutouts and logo on SLAMT1D website with backlink



All-Star Game Sponsor

\$7,500

Customizable promotional package during SLAMT1D's All Star Game that includes signage and PR announcements at Little Fenway plus:

- ✓ Little Green Monster signage "Sponsor Name above ALL STAR GAME '26"
- ✓ Company logo on both All Star Team jerseys
- ✓ Social media shoutouts and logo with backlink on SLAMT1D website
- ✓ Full page color ad in tournament magazine



Exhibition Game Sponsor \$7,500

Customizable promotional package during SLAMT1D's Exhibition Game that includes signage and PR announcements at Little Fenway plus:

- ✓ Signage and PR announcement at Little Fenway or Little Wrigley
- ✓ Full page color ad in tournament magazine
- ✓ Social media shoutouts and logo on SLAMT1D website with backlink
- ✓ 1 team entry in Exhibition Game



Kids' Exhibition Game Sponsor \$5,000

Up to four nonexclusive sponsors.

Customizable promotional package during SLAMT1D's Kids' Exhibition Game that includes signage and PR announcements at Little Fenway plus:

- ✓ Signage and PR announcement at Little Fenway or Little Wrigley
- ✓ Full page color ad in tournament magazine
- ✓ Social media shoutouts and logo on SLAMT1D website with backlink
- ✓ Sponsor logo on Team T-shirts (July 1 deadline)



Home Run Derby Sponsor \$5,000

Customizable promotional package during SLAMT1D's Home Run Derby that includes signage and PR announcements at Little Fenway plus:

- ✓ Signage and PR announcement at Little Fenway or Little Wrigley
- ✓ Full page color ad in tournament magazine
- ✓ Social media shoutouts and logo on SLAMT1D website with backlink

Booster Club Sponsor \$2,500

- ✓ 1/2 page ad in tournament magazine, and a listing on the Booster Club page of the SLAMT1D website with backlink

Magazine Advertisement \$500-2,000

- ✓ 1/2 page B/W ad **\$500**
- ✓ Full page B/W ad **\$1,000**
- ✓ 1/2 page Color ad **\$750**
- ✓ Full page Color ad **\$1,250**
- ✓ Full page Color ad + 1-page profile story. Share your connection to T1D, and a bit about your company, with the community **\$2,000**



Tournament sponsorship opportunities are limited and secured on a first come, first served basis.

Please contact SLAMT1D for more information.

Dan Pion, Tournament & Team Coordinator | (802) 393-2687 | danp@slamt1d.org

SUPPORT THE T1D COMMUNITY!

There are many ways to get involved and change people's lives for the better. For more information on entering a team or other opportunities with SLAMT1D please contact our Tournament Coordinator, Dan Pion: danp@slamt1d.org, or CEO, Jeff Kolok: jeff@slamt1d.org



TEAM UP WITH SLAMT1D!

Make plays that matter.
Be a Game Changer.

Your sponsorship can make an impact — right here, right now — for people living with type 1 diabetes (T1D).

From the **Summer Classic** and **Fall Classic** to **T1D Awareness Games** and **virtual showdowns** like the **T1D Tough Tournament**, there are countless ways you can step up, show heart, and **empower the T1D community**.

*This is where purpose meets play.
Where competition fuels connection.
Where your brand shapes tomorrow's game.*

Ready to make your move?
Let's team up and make a lasting
impact together.

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