

SLAMT1D'S 13TH ANNUAL VERMONT SUMMER CLASSIC TOURNAMENT SPONSORSHIP

Games Changing Lives



WHAT WE'RE ABOUT

SLAMT1D supports children, adults and families battling Type 1 diabetes through a life-changing tradition. Last year, we were fortunate enough to purchase Little Fenway where the annual tournament has been held since 2011. SLAMT1D and its sponsors can now call Little Fenway "home" for the good they do in the world.

These tournaments bring together thousands of supporters to help connect people with meaningful resources that lessen the burdens of their 24/7 battle against an incurable lethal disease. SLAMT1D empowers them to live their lives in full, and we invite you to be part of this incredible event.

BENEFITS

- » 1,500+ players and guests over the three-day weekend event. Promote your company's investment in the community on site with signage and announcements. Exhibition tables and tents are also available.
- » Digital marketing opportunities to a diverse audience on SLAMT1D's social media, website and newsletter
- » Choice of 4 sponsorship tiers to promote brand awareness and company team-building alongside a life-changing cause
- » Custom opportunities for your employees, customers and community!



SLAMT1D'S 13TH ANNUAL WIFFLE BALL TOURNAMENT



AUGUST 9-11, 2024



LITTLE FENWAY, ESSEX, VT

SPONSORSHIP OPPORTUNITIES

Your sponsorship of the Vermont Summer Classic at Little Fenway helps SLAMT1D bring communities together to improve lives for people living with Type 1 diabetes.

Tournament Sponsor

\$20,000

Tournament Sponsors receive a fully customized marketing package that includes:

- » Full page color ad on front or back inside cover of tournament magazine with a company profile (while available)
- » Digital promotion that includes social media shoutouts, a spotlight in the SLAMT1D newsletter and your logo on the SLAMT1D website for a full year with backlink
- » Promotion during the tournament via signage posted in high visible areas of the field, tent/table space for company promotion and PR announcements throughout the weekend
- » 1 Team entry registration or exclusive team sponsorship
- » Choice of sponsoring: Play of the Day, Tournament MVP, Lock-Down Pitcher Award, Best Uniform Award
- » Tent/table space for company promotion

Home Run Derby Sponsor

\$7,500

Customizable promotional package during SLAMT1D's Home Run Derby that includes signage and PR announcements at Little Fenway plus:

- » Signage and PR announcement at Little Fenway or Little Wrigley
- » Full page color ad in tournament magazine
- » Social media shoutouts and logo on SLAMT1D website with backlink

Field Sponsor

\$10,000

- » Signage and PR at Little Fenway, Little Wrigley, Little Field of Dreams and Little Yankee
- » Full page color ad in tournament magazine
- » Social media shoutouts and logo on SLAMT1D website with backlink

SLAMT1D Booster Club

\$1,500

- » ½ page ad in tournament magazine, and a listing on the Booster Club page of the SLAMT1D website with backlink

Magazine Sponsor

\$400-1,500

- » ½ page B/W ad **\$400**
- » ½ page Color ad **\$500**
- » Full page B/W ad **\$800**
- » Full page Color ad **\$975**
- » Full page Color ad + 1-page profile story. Share your connection to T1D, and a bit about your company, with the community **\$1,500**



Tournament sponsorship opportunities are limited and secured on a first come, first served basis. Please contact SLAMT1D for more information.

Dan Pion, Tournament & Team Coordinator
(802) 393-2687 | danp@slamt1d.org



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While we signed up for the Vermont Summer Classic to play WIFFLE ball in an iconic location, it has become so much more than that. We've met incredible people, listened to their brave stories, and watched how **SLAMT1D made a real difference in their lives.**

Randy Booth, Team Captain Red, White & Brew

Support the T1D community!

There are many ways to get involved and change people's lives for the better. For information on Legacy Donations, other sponsorship opportunities and hosting awareness events, contact Jeff Kolok: jeff@slamt1d.org